



**origem**  
sustainable sourcing

Your sustainable sourcing solution



Example:

**leather, a strategic raw material**

Client: **one of the world leaders in luxury**

## The challenge

Combine the quality of a luxury product and an exemplary supply-chain from both social and environmental perspective

- ✓ Traceability all along the supply-chain
- ✓ Improvement of working conditions
- ✓ Development of local communities
- ✓ Biodiversity conservation
- ✓ Low carbon impact

## Our solutions



## Our impact

» A portfolio of traceable and responsible supply options, assessed in terms of feasibility and differentiation

» A solution to achieve the 100% sustainable leather target



## 1. Overview of challenges

Understand all risks and opportunities related to your raw materials supply



## 2. Mapping of your supply chain

Discover the extent and realities of your supply chain



## 3. Identification of progress priorities

Establish the key development areas towards sustainable sourcing



## 4. Presentation of alternatives

Show you how to take actions, with whom, and for which outcomes



## 5. Action plan

Together, agree on a differentiating commitment

7 key and complementary areas of expertise covering the assessment and transformation of your supply-chain towards more responsible models



## 6. Operational follow-up

Honour your commitment thanks to Origem's method and support



## 7. Storytelling

Differentiate your brand and your product by creating positive message

What  
Origem  
offers

# Origem's method

## A comprehensive ● approach

A global assessment of the CSR issues of your supply:

- **natural capital:** resource management, climate change, air quality, biodiversity...
- **human capital:** human rights, working conditions, communities, local development impact
- **business ethics** and practices loyalty

**We work with you to:**

- » highlight your challenges
- » explore and select alternatives
- » create narratives related to your products

## An accurate ● demonstration

**We support our solutions with:**

- transparent and validated information
- accurate assessment based on:
  - economic flows and trade
  - production conditions
  - CSR impacts and benefits
- field investigations resulting in fact-based recommendations

**We attest:**

- » where
- » how
- » why
- » and with whom engage

## Business ● realism

**Our starting point:**

- your purchase and supply data
- your business requirements: quality, volumes, delivery time, cost structure

**We work with all departments:**

Marketing, Purchasing,  
Supply-chain and suppliers

**We recommend options:**

- » operational
- » viable
- » sustainable
- » and involving best local partners

## Our strength:

» — Assess issues and find sustainable solutions, from the field — »

# Your outcomes

Regulation, transparency, involved consumers, companies' initiatives... everything leads towards a more sustainable sourcing.

Be part of this momentum and seize the opportunity!



● **Anticipation**  
of customers demand and regulatory constraints



● **Supplier relations**  
Get closer, build together



● **Progress**  
with impact, relevant and reliable



● **CSR risks**  
Health and safety, deforestation, water pollution...



● **Supply**  
Secure raw material volumes and quality



● **Traceability**  
Identify all supply chain links



● **Diffintiation**  
thanks to responsible and better-valued products



● **Positive emotion**  
around the product, the raw materials and the production players



● **Consistency**  
between business and CSR



Luxury, fashion and clothes



Cosmetics



Food industry



Furniture industry



Chemistry

Let's talk about your sourcing strategy:  
[contact@origem.fr](mailto:contact@origem.fr) - [www.origem.fr/en](http://www.origem.fr/en)  
@Origem\_Sourcing